



Media Contact

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FOR IMMEDIATE RELEASE

Clay County Public Health Center continues serving WIC participants

LIBERTY, Mo. – October 10, 2024 – Clay County Public Health Center announces a contract continuance has been signed with the Missouri Department of Health and Senior Services to provide WIC services for federal fiscal year 2025.

Women, Infants and Children (WIC) is a special supplemental nutrition program providing services to pregnant women, new mothers, infants and children up to their 5th birthday based on nutritional risk and income eligibility. The primary services provided are healthy, supplemental food, risk assessment, nutrition education and counseling, breastfeeding promotion and support, health screening and referrals to health care. To be eligible for WIC, applicants must have an income of less than or equal to 185% of the poverty level and be at nutritional risk. Migrant families are also eligible.

WIC supplemental food packages are specially chosen to provide foods high in protein, iron, calcium, and vitamins A and C. Eligible women and children receive fortified milk and cheese, eggs, whole grain bread products, hot or cold cereals, 100% fruit juices, and fresh or frozen fruits and vegetables. The WIC program recommends breastfeeding and provides breastfeeding support, baby foods, and infant cereal. For women who cannot or choose not to breastfeed, infants may receive supplemental, iron-fortified formula. WIC participants obtain their foods using their eWIC cards for specific items at participating local grocery stores and pharmacies.

Studies confirm that pregnant women who enroll in WIC during the early months of pregnancy have fewer low birth weight babies, experience fewer infant deaths, see the doctor earlier in pregnancy and eat healthier.

WIC is administered in Clay County by Clay County Public Health Center. Persons interested in applying or who need more information should contact the Clay County Public Health Center at 816-595-4358 or by visiting clayhealth.com/wic.

WIC clinics are offered at the following location(s) by appointment only:

- **Clay County Public Health Center:** 800 Haines Drive, Liberty, MO 64068, Monday through Friday, 8:00 AM – 12:00 PM and 8:00 AM-6:00 PM on the second Thursday of each month.
- **North Kansas City School District Adult Education Center:** 6449 N. Prospect, Gladstone, MO 64110 on the first Tuesday of each month from 1:00 PM – 5:30 PM.
- **Northland YMCA Headstart:** 3100 NE 83rd Street, Kansas City, MO 64119 on the second Monday of each month from 1:30 PM – 5:30 PM.
- **Excelsior Springs Early Childhood Center:** 500 N Jesse James Rd., Excelsior Springs, MO 64024 on the second and fourth Fridays of each month from 8:30 AM – 12:00 PM and from 1:00 PM - 4:00 PM.
- **Parvin Road – Bethel United Church of Christ:** 4900 NE Parvin Road, Kansas City, MO 64117 on the third Tuesday of each month from 8:30 AM – 12:00 PM and 1:00 PM - 4:00 PM.

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Program information may be made available in languages other than English. Persons with disabilities who require alternative means of communication to obtain program information (e.g., Braille, large print, audiotape, American Sign Language), should contact the responsible state or local agency that administers the program or USDA's TARGET Center at (202) 720-2600 (voice and TTY) or contact USDA through the Federal Relay Service at (800) 877-8339.

To file a program discrimination complaint, a Complainant should complete a Form AD-3027, USDA Program Discrimination Complaint Form which can be obtained online at: <https://www.usda.gov/sites/default/files/documents/USDA-OASCR%20P-Complaint-Form-0508-0002-508-11-28-17Fax2Mail.pdf>, from any USDA office, by calling (866) 632-9992, or by writing a letter addressed to USDA. The letter must contain the complainant's name, address, telephone number, and a written description of the alleged discriminatory action in sufficient detail to inform the Assistant Secretary for Civil Rights (ASCR) about the nature and date of an alleged civil rights violation. The completed AD-3027 form or letter must be submitted to USDA by:

*Mail: U.S. Department of Agriculture
Office of the Assistant Secretary for Civil Rights
1400 Independence Avenue, SW
Washington, D.C. 20250-9410; or
fax: (833) 256-1665 or (202) 690-7442; or
email: program.intake@usda.gov*

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