



CLAY COUNTY

PUBLIC HEALTH CENTER



800 Haines Drive
Liberty, MO 64068
p. 816-595-4200
clayhealth.com

Media Contact

Kelsey Neth
Communications Specialist
816-200-3107
kneth@clayhealth.com

FOR IMMEDIATE RELEASE

Clay County Public Health Center announces continued WIC Contract

LIBERTY, Mo. – October 27, 2023 – The Clay County Public Health Center announces a contract continuance to provide WIC services for federal fiscal year 2024 has been signed with the Missouri Department of Health and Senior Services.

Women, Infants and Children (WIC) is a special supplemental nutrition program providing services to pregnant women, new mothers, infants and children up to their 5th birthday based on nutritional risk and income eligibility. The primary services provided are healthy, supplemental food, risk assessment, nutrition education and counseling, breastfeeding promotion and support, health screening and referrals to health care. To be eligible for WIC, applicants must have an income of less than or equal to 185% of the poverty level and be at nutritional risk. Migrant families are also eligible.

WIC supplemental food packages are specially chosen to provide foods high in protein, iron, calcium, and vitamins A and C. Eligible women and children receive fortified milk and cheese, eggs, whole grain bread products, hot or cold cereals, 100% fruit juices, and fresh or frozen fruits and vegetables. The WIC program recommends breastfeeding, provides breastfeeding support, baby foods, and infant cereal. For women who cannot or choose not to breastfeed, infants may receive supplemental, iron fortified formula. WIC participants obtain their food by using their eWIC cards for specific items at participating local grocery stores and pharmacies.

Studies confirm that pregnant women who enroll in WIC during the early months of pregnancy have fewer low birth weight babies, experience fewer infant deaths, see the doctor earlier in pregnancy and eat healthier.

WIC is administered in Clay County by the Clay County Public Health Center. Persons interested in applying or who need more information should contact the Clay County Public Health Center at 816-595-4358. The Clay County WIC office is located in Clay County Public Health Center at 800 Haines Drive in Liberty, Missouri. Appointments are provided Monday through Friday from 8:00 a.m. to 4:30 p.m.

WIC extension clinics are also held monthly at four locations:

1. North Kansas City School District Early Education Center, 6479 N. Prospect Ave, Gladstone, MO 64119 (first Tuesday of the month, 8:00 a.m. to 3:30 p.m.)
2. Northland YMCA Head Start, 3100 NE 83rd Street, Suite 1501-A, Kansas City, MO 64119 (second Monday of the month, 1:00 – 5:30 p.m.)
3. Excelsior Springs School District Early Childhood Center, 500 N Jesse James Road, Excelsior Springs, MO 64024 (second Friday of the month, 8:30 a.m. to 3:30 p.m.)
4. Bethel United Church of Christ, 4900 NE Parvin Road, Kansas City, MO 64117 (third Tuesday of the month, 9:30 a.m. to 3:30 p.m.)

In accordance with federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, this institution is prohibited from discriminating on the basis of race, color, national origin, sex (including gender identity and sexual orientation), disability, age, or reprisal or retaliation for prior civil rights activity.

Program information may be made available in languages other than English. Persons with disabilities who require alternative means of communication to obtain program information (e.g., Braille, large print, audiotape, American Sign Language), should contact the responsible state or local agency that administers the program or USDA's TARGET Center at (202) 720-2600 (voice and TTY) or contact USDA through the Federal Relay Service at (800) 877-8339.

To file a program discrimination complaint, a Complainant should complete a Form AD-3027, USDA Program Discrimination Complaint Form which can be obtained online at: <https://www.usda.gov/sites/default/files/documents/USDA-OASCR%20P-Complaint-Form-0508-0002-508-11-28-17Fax2Mail.pdf> from any USDA office, by calling (866) 632-9992, or by writing a letter addressed to USDA. The letter must contain the complainant's name, address, telephone number, and a written description of the alleged discriminatory action in sufficient detail to inform the Assistant Secretary for Civil Rights (ASCR) about the nature and date of an alleged civil rights violation.

The completed AD-3027 form or letter must be submitted to USDA by mail:

U.S. Department of Agriculture
Office of the Assistant Secretary for Civil Rights
1400 Independence Avenue, SW
Washington, D.C. 20250-9410; or
fax: (833) 256-1665 or (202) 690-7442; or
email: program.intake@usda.gov

Attached: [Missouri WIC Income Guidelines](#)

###

About Clay County Public Health Center (CCPHC)

Clay County Public Health Center, nationally accredited by the Public Health Accreditation Board, provides essential public health services of prevention, promotion, and protection to the communities of Clay County. Programs and services offered by CCPHC include immunizations, WIC, oral health, STD testing and treatment, epidemiology, health equity, and more. Learn more at clayhealth.com.

About the Special Supplemental Nutrition Program for Women, Infants and Children (WIC)

The WIC program aims to safeguard the health of low-income women, infants, and children up to age 5 who are at nutrition risk by providing nutritious foods to supplement diets, information on healthy eating, and referrals to health care. Learn more about WIC at <https://www.fns.usda.gov/wic>

This institution is an equal opportunity provider.